



TEXAS SOUTHMOST COLLEGE

United Brownsville - Public Presentation

June 18, 2012

Community Colleges



**1,600
nationally**

**Educate more than half
the nation's
undergraduates**



**50 public
districts in
Texas**

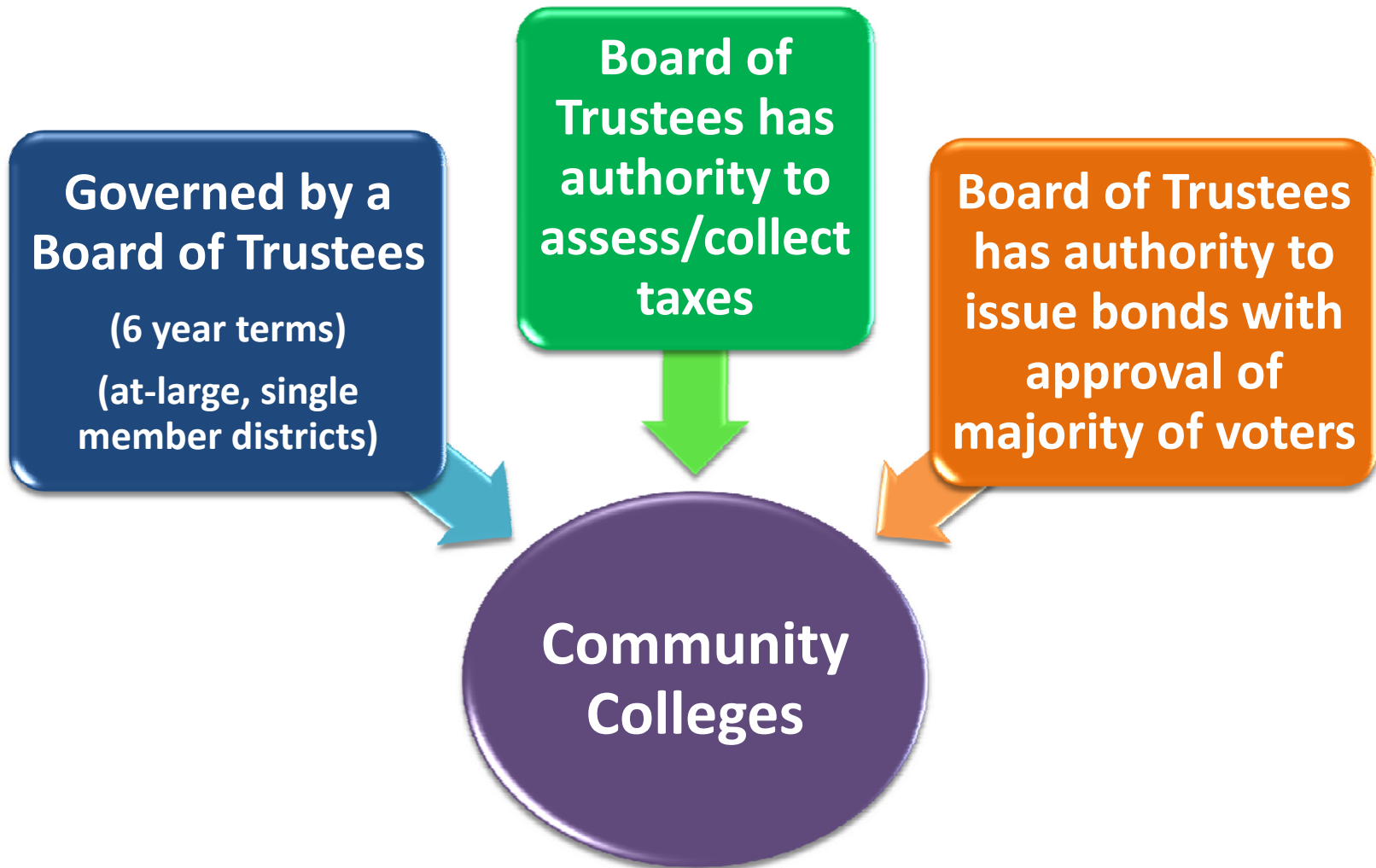
**Est. Fall 2011 Texas
headcount enrollment:
768,291**

**Since 1901, at least 100
million people have
attended**

Key Characteristics



Key Characteristics (continued)



Major Funding Sources

Tuition and Fees

- The Board has authority to set tuition and fees.
- Community colleges generally set different tuition and fee schedules for in- and out-of district students.

Local Taxes

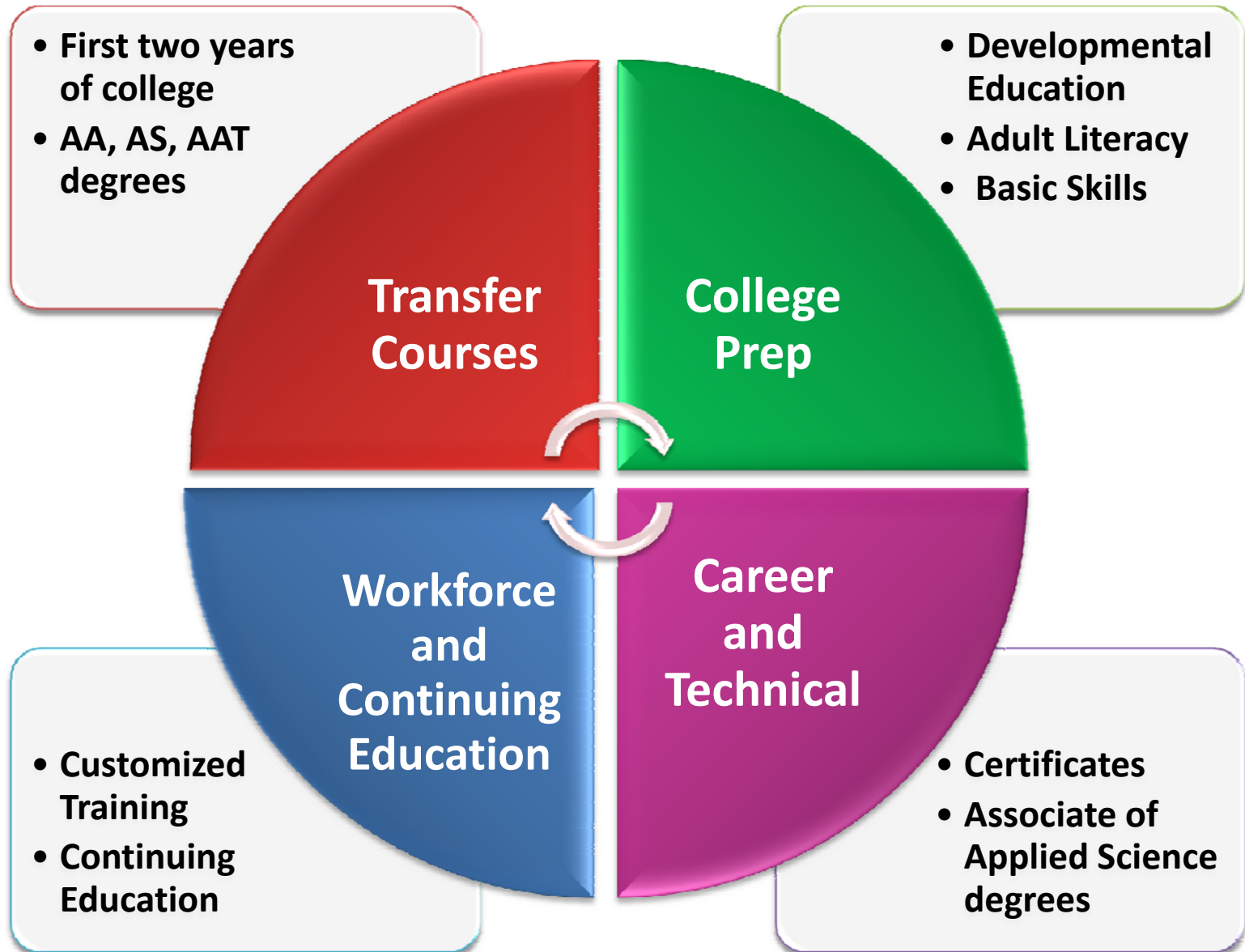
- Maintenance and Operations (M&O)
- Interest and Sinking Fund taxes to repay general obligation bonds.

State Appropriations

- Actual amount of appropriations has increased but percent of revenue from State has dropped sharply.
- Success based funding to be included as part of future appropriations.

Other: Revenue Bonds, Auxiliary Enterprises, Grants

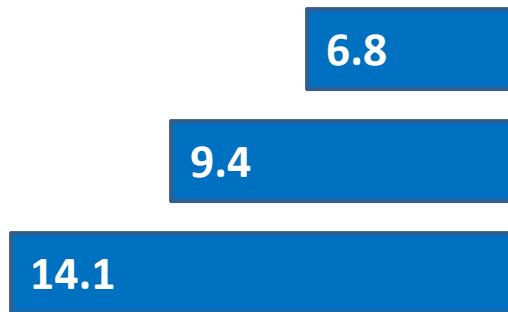
Role of the Community College



Value of Community College Education

In 2011

Unemployment Rate (in %)



Median Weekly Earnings (in \$)



In Texas ...

Over the course of a working lifetime, associate's degree graduates in Texas earn \$478,600 more than someone with a high school diploma.*

*Undiscounted

Source: *Moving Texas Forward: The Economic Contribution of Texas Community Colleges, 2010*, EMSI

Job Market Demand

- By 2019, it is anticipated that there will be about 5.9 million new and replacement jobs available in Texas.
- About 29% of these jobs will require an education equal to an associate's degree or greater.
- Another 6% of available jobs in 2019 will require some kind of post-secondary certificate or vocational award.

TSC's Strategic Planning Process

TSC Strategic Planning Process





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TEXAS SOUTHMOST COLLEGE

VISION 2016

Texas Southmost College is returning to its core mission, building on nearly a century of service and success.

Join us at a Community Summit

*Help us Develop a Vision of the Future for
Your Community College*

**Tuesday, November 29th • 6-8 p.m.
Fort Brown Memorial Center
Texas Southmost College
80 Fort Brown, Brownsville, Texas**

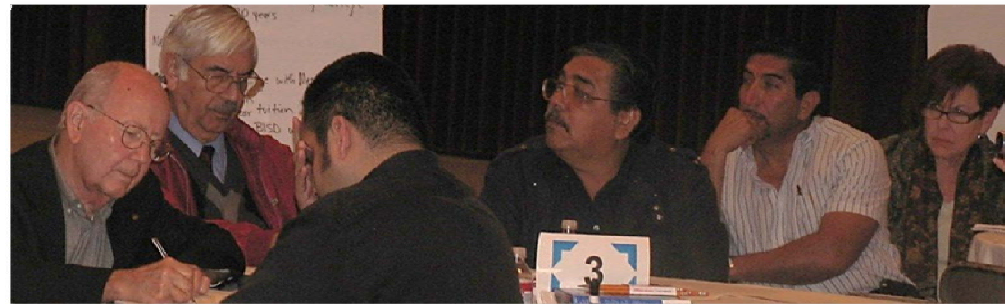
Pass-free parking will be available in the parking lot between the Arts Center and Fort Brown Memorial Center (Formerly known as Jacob Brown Auditorium).

**WELLS
FARGO**

ADVISORS



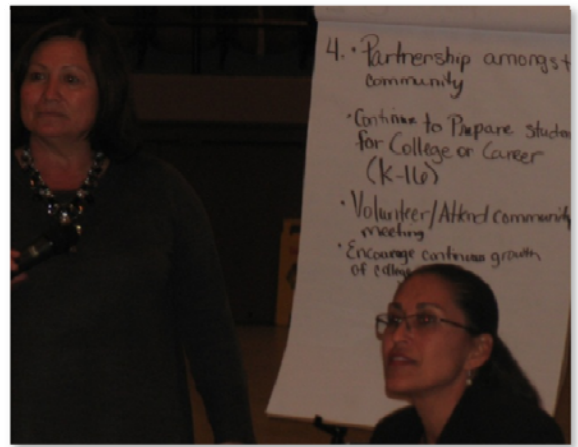
Brownsville Community Summit



Brownsville Community Summit



Brownsville Community Summit



Key Questions

① Think about when you first came to the college:

- What most attracted you, kept you here, will set TSC apart and make a greater difference for you?
- Describe how the past and present has impacted you negatively. What actions do you want to see TSC take to change this?

② Based on its current mission statement:

- What is TSC doing well right now?
- What does TSC need to improve or do to ensure it meets its mission?

③ It is now 2016 and TSC is fulfilling your dreams as an organization:

- What do you see that is new, better, different?

④ What is the one thing you are doing in this ideal future that is having the most significant impact?

Brownsville Community Summit

- ④ ① fundraising
- ② increase endowment funds
- ③ be actively involved in
TSC meetings / projects / activities
opportunities

Developmental / Education
— find additional funding for sustainability

Update on Key Activities and Tasks

Information Technology

- ❑ The Texas Southmost College Board of Trustees engaged the services of Dynamic Campus to implement the College's information technology solutions on May 21, 2012:
 - Network infrastructure and services to provide for the delivery of voice, data and video services.
 - Administrative applications to support enrollment and business service transactions.
 - Business intelligence applications to support decision making and institutional effectiveness, efficiency and public accountability.
 - Web services to deliver information to prospective students and the community.
 - Library services capable of supporting teaching and learning.
 - Learning management systems to support technology mediated instruction, distance learning, and professional development.
 - User support services to deliver virtual and on-campus help and assistance.
- ❑ Cloud technology will be integrated in these efforts.

College Mascot

- ❑ Students officially adopted the Scorpion as the official mascot of Texas Southmost College in 1929.
- ❑ When the partnership was created in 1991, the Scorpion was adopted as the mascot of all of the partnership's sports teams.
- ❑ UTB publicly announced in January that they would be moving forward with the selection of a new mascot.
- ❑ TSC was notified in late February, by the UT System Legal Counsel, that that they were planning on abandoning the Scorpion around the end of April.
- ❑ The Texas Southmost College Board of Trustees voted to reclaim the Scorpion as TSC's official mascot in April 2012.

Accreditation

- Traveled to Atlanta in April to meet with representatives of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).
- TSC will be submitting its application in spring 2013.
- Separate accreditation is anticipated to be achieved by August 31, 2015.

Operational by Fall 2013

- Texas Southmost College will become operational by fall 2013.
- The College will remain accredited under the UTB/TSC accreditation, which is the entity that is accredited by SACSCOC, until it achieves separate accreditation.

Additional Major Tasks

- Program Review (April 2012)
- Board of Trustees Election (May 2012)
- Sale of Properties (Cueto and Villas I condos)
- Financial Plan
- Compensation Study
- Policies and Procedures Manual
- Hiring Process for Faculty and Staff
- Transition Meetings/Negotiations with UT System
- Interim Operating Agreements

EDUCATIONAL OFFERINGS



Academic Transfer



Career and Technical



Developmental Education

Program Review Findings

- Our plan is to retain all current programs.
- The ability to keep all programs is subject to vetting the availability of key support resources, such as financing and facilities.
- Continue internal review, to include restructuring some of the degrees and certificates that were identified with low graduation rates, headcount, and market demand/wages.
- Program leaders and faculty will be challenged to bring about agreed-upon improvements.
- Periodic review process will be implemented.
- The program review process will be continuous.
 - A program/discipline review system will be developed.
 - TSC will develop a data-driven accountability system.

DEGREES AND CERTIFICATES

Academic Transfer

- 14 degree programs
- AA, AS and Aat degrees

Career and Technical

- 19 program areas
- 40 degrees/certificates

Developmental Education

- Mathematics
- Reading
- English (Writing)
- English for Speakers of Other Languages (ESOL)

Academic Transfer Program Listing	Award Type
Architecture	AS
Business (Business Administration)	AA
Computer Science	AS
Fine Arts	AFA
Forensic Investigation (Forensics)	AA
Early Childhood-6th Grade Teaching	AAT
4th-8th Grade Teaching (Middle Grades)	AAT
8th-12th Grade Teaching (Secondary)	AAT
Health and Human Perf-EC-12 (Kinesiology)	AAT
General Studies	AA
Science	AS
Social Work	AA
Spanish Translation	AA
Technology	AST

Career & Technical Program Listing	Award Type
Air Conditioning & Refrigeration Tech-Residential	CERT1
Geothermal Heating & Cooling	CERT1
Auto Body Repair Technology-Body Repair Specialist	CERT1
Auto Body Repair Technology-Refinishing Specialist	CERT1
Auto Mechanics Technology-Line Specialist	CERT1
Auto Mechanics Technology-Parts Specialist	CERT1
Auto Mechanics Technology-Repair Specialist	CERT1
Commercial Electrician-Small Wind Turbine Tech.	CERT1
Construction Technology Certificate-Green Building	CERT1
Plumbing Certificate-Solar Thermal Technology	CERT1
Residential Electrician-Solar Photovoltaic Technology	CERT1

Career & Technical Program Listing	Award Type
Diagnostic Medical Sonography (TP)	AAS
Emergency Medical Science (TP)	AAS/CERT1/CERT2
Medical Office Management	AAS
Medical Coding and Billing	CERT1
Medical Laboratory Technology (TP)	AAS
Nursing	AAS
Licensed Vocational Nursing	CERT2
Radiologic Technology (TP)	AAS
Respiratory Care (TP)	AAS

Career & Technical Program Listing	Award Type
Accounting Technology	CERT1
Administrative Management	CERT1
Business Information Systems Technology (TP)	AAS/CERT1
Microsoft Certified Application Specialist	CERT1
Office Management (TP)	CERT1
Business Management and Technology	AAS
Computer Information Systems (TP)	AAS/CERT1
Computer Web Development	AAS/CERT1
Computer-Aided Drafting Technology	CERT1
Drafting Technology (TP)	AAS

Career & Technical Program Listing	Award Type
Child Care & Development (TP)	AAS/CERT1
Criminal Justice (TP)	AAS
Legal Assisting	CERT1
Paralegal Studies	AAS

In Summary ...



- We are on track to becoming operationally independent by fall 2013 and separately accredited by August 2015.
- Selected hiring will begin by fall 2012, with the majority occurring in spring 2013.
- Strategic planning efforts will be completed by fall 2012.
- Marketing efforts will begin later this year.

¡Gracias!